

ORGANIZED ADVENTURER



MEDIA
kit

WWW.ORGANIZEDADVENTURER.COM

HI THERE!

We're Sarah and Tim



We are US-based travel bloggers who have been exploring the world together since 2014! We visited all 7 continents before even getting engaged, and have returned to 6 of those continents since our Earth Day wedding in 2017. Avid hikers, we love visiting national parks and exploring anything outdoors. Most recently we have been road-tripping around the USA with our cat, Mara. When we aren't traveling, we're enjoying life in the Colorado Rocky Mountains where we live.

WHERE TO FIND US



@ORGANIZEDADVENTURER @ORGANIZED_ADVENTURER @ORGADVENTURER ORGANIZEDADVENTURER.COM

STATS

followers

insta stats



84,100



26,100



1,500



1,100

13,395

AVERAGE POST REACH

111,000

AVERAGE REELS PLAYS

1.5 Million

MONTHLY IMPRESSIONS

AUDIENCE

34.4% : 65.5%

MALE VS FEMALE

25-34

AVG AGE

US, INDIA, UK

TOP 3 COUNTRIES

AUDIENCE INTERESTS

HIKING, TRAVEL, PHOTOGRAPHY, ROADTRIPS



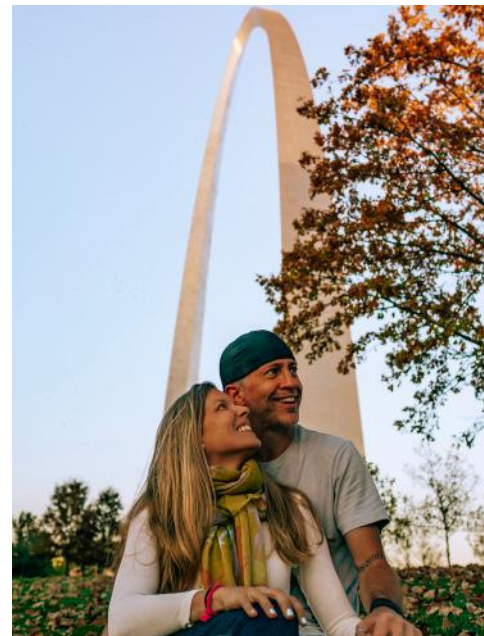
SERVICES

HERE'S WHAT WE CAN DO FOR YOU

- Instagram Stories w/link
- Instagram Feed Post
- Instagram Reel
- Blog Post
- YouTube Shorts
- TikTok Videos
- Threads Posts
- High-Resolution Digital Photo Assets
- High-Resolution Digital Video Assets
- Drone footage (DJI Mavic Pro)
- Package rates available

HAPPY CLIENTS

- Casey's General Stores
- RTIC
- prAna
- World Nomads
- Matador Network
- Sea to Summit
- Whole Foods
- VISIT Milwaukee
- Wisconsin Dells Visitor Bureau
- Travel Wisconsin
- Columbia
- North Dakota Legendary
- Leinenkugel's
- Visit California





LET'S GET IN TOUCH

To inquire about any of our services and packages, please email us at hello@organizedadventurer.com. We can't wait to create with you!



CONTACT US

WWW.ORGANIZEDADVENTURER.COM

HELLO@ORGANIZEDADVENTURER.COM

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